

Environmental Principles

Environmental compatibility was a set criterion even at the specification phase of the first swissQprint printing system, and it still has headline status. Alongside sustainable product design, we encourage and indeed expect our workforce to be mindful in their use of resources. Insofar as possible, we shoulder our responsibility for protecting the environment.

Products

- Our inkjet printing machines consume an average of 150 watts per square metre of printed surface - a comparatively modest figure that is based on well thought-out constructional design.
- Our printing systems use only UV-curable inks. The entire range of swissQprint inks is free of VOCs¹ and compliant with directives 2002/96/EC (restriction of the use of hazardous substances; RoHS) and 2002/96/EC (waste electrical and electronic equipment; WEEE).

Processes

- We prioritise waste avoidance even higher than we do recycling, and train and direct our employees accordingly.
- Our actions are guided by the Alpine Convention², which is an effective instrument for the protection and sustainable development of Alpine regions.

¹ VOCs, volatile organic compound[s]: a general term for substances containing carbons that either vaporize easily or already exist as a gas at low temperatures (e.g. room temperature).

² The Alpine Convention is an international territorial treaty for the wide-ranging protection and sustainable development of the Alps. It is supported by a Permanent Secretariat that has its main office in Innsbruck, Austria, and a branch office at EURAC in Bolzano, Italy. The Alpine Conference is a regular convention of parties to the treaty.